



June 2, 2019

To our Current and Future Supporters,

The San Jose Chapter of The Links, Incorporated is hosting our annual **2019 Links Benefit Luncheon at the San Jose Fairmont Hotel on Saturday, November 2, 2019**. We are expecting more than 300 guests from San Jose and the San Francisco Bay Area. This event is a great opportunity for your organization or company to advertise to a large diverse audience and support a worthy cause. The Benefit Luncheon is our primary fundraiser providing educational scholarships for local youth and supporting our community service activities. The theme for our Benefit Luncheon this year is: ***“What’s Your Story... Do You Know Your Lineage, In order to Live Your Best Life!”***

For more than 38 years, the San Jose Chapter of The Links, Incorporated has provided volunteer services and financial support to our community serving the needs of youth, women and families in Santa Clara County. Proceeds from the Benefit Luncheon are used to create scholarships granted to youth pursuing higher education in need of financial support to realize their educational goals.

In 2002, our chapter established the **Alice E. Foster Memorial Scholarship Fund** for foster youth committed to higher education that can be renewed annually based on academic performance. In 2013, our chapter expanded our commitment to higher education and created the **“Links To Success Scholarship”** supporting African American youth in financial need pursuing higher education. Our scholarships assist youth with tuition and/or books and Link members are active mentors to our scholarship recipients with the goal of improving the college graduation success rates. We hope that you will join us in making a difference in the lives and futures of our youth.

We kindly request that you join our circle of supporters with the purchase of an ad in our 2019 Souvenir Journal. The ad prices are as follows.

Outside Back Cover	\$350.00	Half page	\$125.00
Inside Covers	\$300.00	One Quarter Page	\$ 100.00
Full Page	\$250.00	Business Card	\$ 75.00

Enclosed you will find the necessary form for completion of your advertisement. Please submit your advertisement via email to: **ywr1104@comcast.net** (Windows/Word format only) and send a hard copy with the payment of your advertisement.

The deadline for the receipt of an ad request is September 21, 2019.

We would also like to invite you to attend our Benefit Luncheon, VIP reception or donate in any way that you can. Please visit our website at www.sanjoselinks.org for more information.

Sincerely,
Yvonne Waldron-Robinson
Souvenir Journal Chair
408-823-3205